



A MULTITUDE OF EXTRAORDINARY LOCATIONS

HAMBURG INDIVIDUELL has a wide variety of extraordinary locations that provide the perfect setting for your event. In the country, on a lake or river or at the waterfront, modern congress and conference options and small rarities, such as:

- ☞ a champagne dinner beneath sparkling chandeliers
- ☞ brewing beer in a popular brewery
- ☞ a gala dinner beneath a large historic ship in the world's largest maritime museum
- ☞ leadership training with horses on a beautiful estate
- ☞ holding a meeting in a light-flooded room overlooking the historic district of Lübeck
- ☞ a kitchen party with a gourmet chef
- ☞ a business etiquette seminar in an art nouveau villa
- ☞ fascinating prototype car museum (including a digital Scalextric race track)
- ☞ staging Christmas in a cult music club
- ☞ a fantastic nightlife and restaurant scene
- ☞ business meeting in brandnew, modern conference rooms, located right on the water

HAMBURG INDIVIDUELL will find precisely the right concept and location to suit your needs.



To make sure your event is a unique experience, **HAMBURG INDIVIDUELL** will cater for culinary diversity, vibrant entertainment and any technical equipment and decoration required. We will be delighted to recommend hotels to suit your needs, whether traditional, design oriented or luxurious.

We would be delighted to plan and implement an unforgettable event for your clients or your staff. We look forward to hearing from you!

Kind regards

Barbara Wille-Schwöder

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HAMBURG INDIVIDUELL
Experience the metropolis on the Elbe exclusively!

“It could be than when you’re in Heaven, you might regret never having known Hamburg”

(Georg Christoph Lichtenberg)



HAMBURG INDIVIDUELL – THE EXCLUSIVE HAMBURG EVENT AGENCY

The event agency **HAMBURG INDIVIDUELL** offers unforgettable customized events and programmes for corporate and private customers with high expectations.

Hamburg, with 1.7 million inhabitants is the second largest city in Germany and is among the Top 10 most attractive cities in Europe. Here are a few more facts:

- ∞ Hamburg was awarded the title European Green Capital by the EU in 2011
- ∞ Hamburg has more bridges than Venice and a beautiful lake in the centre of the city
- ∞ After Berlin, Hamburg is the top Gourmet city in Germany (Gault Millau, Guide Michelin)
- ∞ Hamburg offers excellent shopping possibilities
- ∞ Hamburg is a lively cultural city and is the third largest musical location in the world.
- ∞ The Hafencity is Europe's largest inner-city development project next to historic warehouse district

With extensive marketing know-how and many years of experience on management level in national and international groups and we would be delighted to develop a concept with you to make your event a complete success.

HAMBURG INDIVIDUELL has excellent contacts and cooperates with long-standing professional business partners on events in various German cities.

CUSTOMIZED EVENTS DESIGNED WITH PASSION –NOT ONLY IN HAMBURG

HAMBURG INDIVIDUELL will plan and organize your private or corporate events with enthusiasm and creativity. These include:

- ∞ national and international conferences
- ∞ customer and employee meetings
- ∞ incentives, team building events
- ∞ product presentations, anniversaries, galas
- ∞ executive training
- ∞ corporate and Christmas parties
- ∞ PR and communication work (in cooperation with a well-known Hamburg PR agency)
- ∞ weddings, birthdays

HAMBURG INDIVIDUELL has successfully organized numerous exclusive events with that special touch. Here are some examples:

- ∞ 100-year anniversary celebration for a refining group (1,400 guests)
- ∞ 40 nations dinner: The World Rowing Cup (300 guests)
- ∞ international management meeting of an energy supplier (80 guests)
- ∞ opening party for a media company's new head office (400 guests)
- ∞ management team-building for a Swiss pharmaceutical company (30 guests)
- ∞ exclusive customized day and weekend programme (8 guests)

UNIQUE HAMBURG PROGRAMMES

To round off your event, **HAMBURG INDIVIDUELL** will provide you with a rich cultural programme, including, for example:

- ∞ Vision Hafencity (Harbour City) including the Elbphilharmonie (concert hall)
- ∞ the Historic Warehouse District ("Speicherstadt")
- ∞ art behind closed doors
- ∞ gourmet and wine-tasting tours
- ∞ climbing the masts of the "Rickmer Rickmers", a traditional three-masted ship
- ∞ team-building at rowing training with world champions on the Outer Alster Lake
- ∞ ice hockey and handball training
- ∞ meeting national players/sporting professionals
- ∞ individual boat tours on the Alster lake or on the river Elbe
- ∞ discovering secrets in various parts of the city
- ∞ excursions in the vicinity of Hamburg (eg, Lübeck, Lüneburg, Altes Land)
- ∞ private shopping with styling consultation
- ∞ diving into the nightlife on St. Pauli
- ∞ fascinating fully-automated container terminal
- ∞ be the captain of a ship - on the bridge of Europe's largest navigation simulator
- ∞ Cultural programmes: Musicals, concerts, art, galleries, museums, opera, ballet, theatre